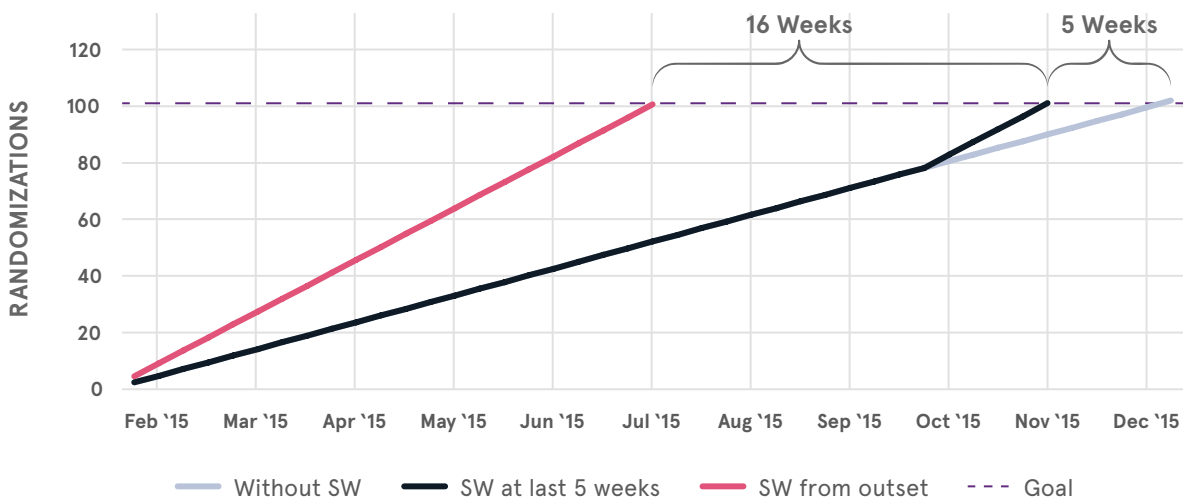


Contraception Study Triples Enrollment Rate with SubjectWell Patient Recruitment Support

SubjectWell was enlisted to help a women's health pharmaceutical company recruit healthy millennials into their ongoing, phase 3 clinical study of an investigational combination hormonal contraceptive patch. When SubjectWell's support began, two other patient recruitment firms

were already involved, but enrollment was lagging. Using its proprietary, organic online engagement approach, SubjectWell yielded a randomization rate that was 183% and 537% higher than the other two companies. During their 5 weeks of support, SubjectWell enrolled more participants per

week than the other companies, at a cost-per-randomization that was 80% lower. If the client had engaged SubjectWell from the outset, enrollment would have completed 4 months earlier with a cost savings of \$77,296.



SubjectWell delivers patients 5x faster than other vendors

Phase:	III
Study situation:	1 protocol (rescue)
Services provided:	Direct-to-patient outreach; online/call center pre-screening; site services support; tracking and reporting platform; project management
Contract terms:	Cost per enrolled patient (100% pay-for-performance)
Cost savings:	\$77,296*

* If the client had engaged SubjectWell from the outset, the cost per randomized subject would have dropped from \$2,423 to \$1,658. Spread across 101 randomized subjects this would have yielded a total cost savings of \$77,296.